



RAN-2308000701010001

F.Y.B.B.A. (Sem.-I) (NEP) Examination November - 2025 Principles of Management (Major-I)

[Total Marks: 50

સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book
- (2) Write to-the-point answers.
- (3) See the options clearly before you attempt the question.
- (4) Figures to the right indicate marks allotted to those questions.
- (5) Draw diagrams wherever necessary.

Seat No.:

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Student's Signature

Q.1. Answer the following questions in brief. (Any Five)

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- a. What is Management?
- b. List down code of conducts suggested by AIMA.
- c. What is planning?
- d. What is decision making?
- e. What is Matrix Organisation Structure?
- f. Define Delegation of Authority.
- g. What is TQM?

Q.2. Discuss various principles suggested by Henry Fayol under administrative approach of management. Support your answer with suitable examples.

14

OR

- a. Explain characteristics of planning.
- b. Explain Individual vs. Group Decision making.

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Q.3. Explain various types of organisational structures with their merits.

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OR

- a. Discuss the need of coordination in business.
- b. Write a brief note on responsibility accounting.

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Q.4. Write short notes on the following. (Any Three)

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- a. Contingency Approach
- b. Limitations of Planning
- c. Process of Controlling
- d. Kaizen
- e. Difference between Recruitment and Selection